

HEINEE HINRICHSEN

INSTRUCTIONAL DESIGNER

CONTACT

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[linkedin.com/in/heinee/](https://www.linkedin.com/in/heinee/)

PORTFOLIO

[heinee.com/portfolio/
instructional-design/](https://heinee.com/portfolio/instructional-design/)

SKILLS

Adobe Creative Suite

Articulate 360

Learnupon

LMS/Scorm Management

Storyboarding

Gamification

Training Manuals

Research

Collaboration

Agile Project Management

Video Editing

Vyond Video Studio

EDUCATION

Utah Valley University

AS in Art & Design

CERTIFICATES

Yukon Learning

Articulate Storyline Certified

Articulate 360 Rise Certified

PROFILE

Instructional Designer with over 5 years of experience. Expert-level knowledge of processes, systems and complex design creation.

Designed over 15 interactive computer-based courses. Created compelling training materials in a wide variety of industries.

EXPERIENCE

Creative Director / Sterling Development Global

2023 - Present

- Developed creative marketing campaigns
- Brought ideas to life from initial concepts to final graphics
- Maintained the brand's visual identity
- Stayed up to date with industry trends and emerging technologies
- Led photo and video shoots aligning with the brand vision
- Thrived in a fast-paced, dynamic environment with shifting priorities
- Communicated and presented creative ideas to clients

Instructional Designer / InXpress

2018 - 2023

- Worked with business stakeholders to identify needs for learning
- Created design documents and storyboards for the content
- Used tools like Articulate and LearnUpon to develop content
- Delivered the content to the appropriate LMS platforms
- Created interactive, well-designed eLearning modules
- Designed docs, needs analysis, storyboards, and materials
- Shared expertise in Instructional Design with junior team members

UX/UI Designer / Kinestral Technologies, Inc.

2017 - 2018

Designed sleek, intuitive interfaces for websites and mobile applications

Simplified complex ideas into engaging, user-friendly visuals

Led the design lifecycle from wireframes to testing and iteration

Created product prototypes

Partnered with developers to ensure seamless implementation

Developed personas and usage scenarios

Created wireframes, storyboards, sitemaps and screen flows